

Election Night, Built for the Unexpected.

Six areas to pressure-test before election night.

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01 DATA

The numbers have to be right.

- What is your primary data feed, and what's your backup?
- Who can intervene if data changes or a feed fails?
- How are incoming results verified before air?

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02 GRAPHICS

The story changes. Your graphics need to change with it.

- Are key races and scenarios templated and ready?
- Are lower thirds, full screens, tickers, and maps prepared?
- How quickly can an update move from decision to air?

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03 WORKFLOW

Every extra step matters when the clock is running.

- Can producers access the tools and content they need?
- Are templates and workflows standardized?
- Can authorized changes happen without unnecessary handoffs?

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04 CONTINGENCY

When something breaks, your workflow needs a way forward.

- What happens if a data feed or network connection fails?
- Are backup systems and alternate workflows available?
- Have contingency plans been tested?

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05 PEOPLE

Technology only works as well as the team operating it.

- Who can troubleshoot critical systems and workflows?
- Who is the backup for critical roles?
- Has everyone practiced their responsibilities?



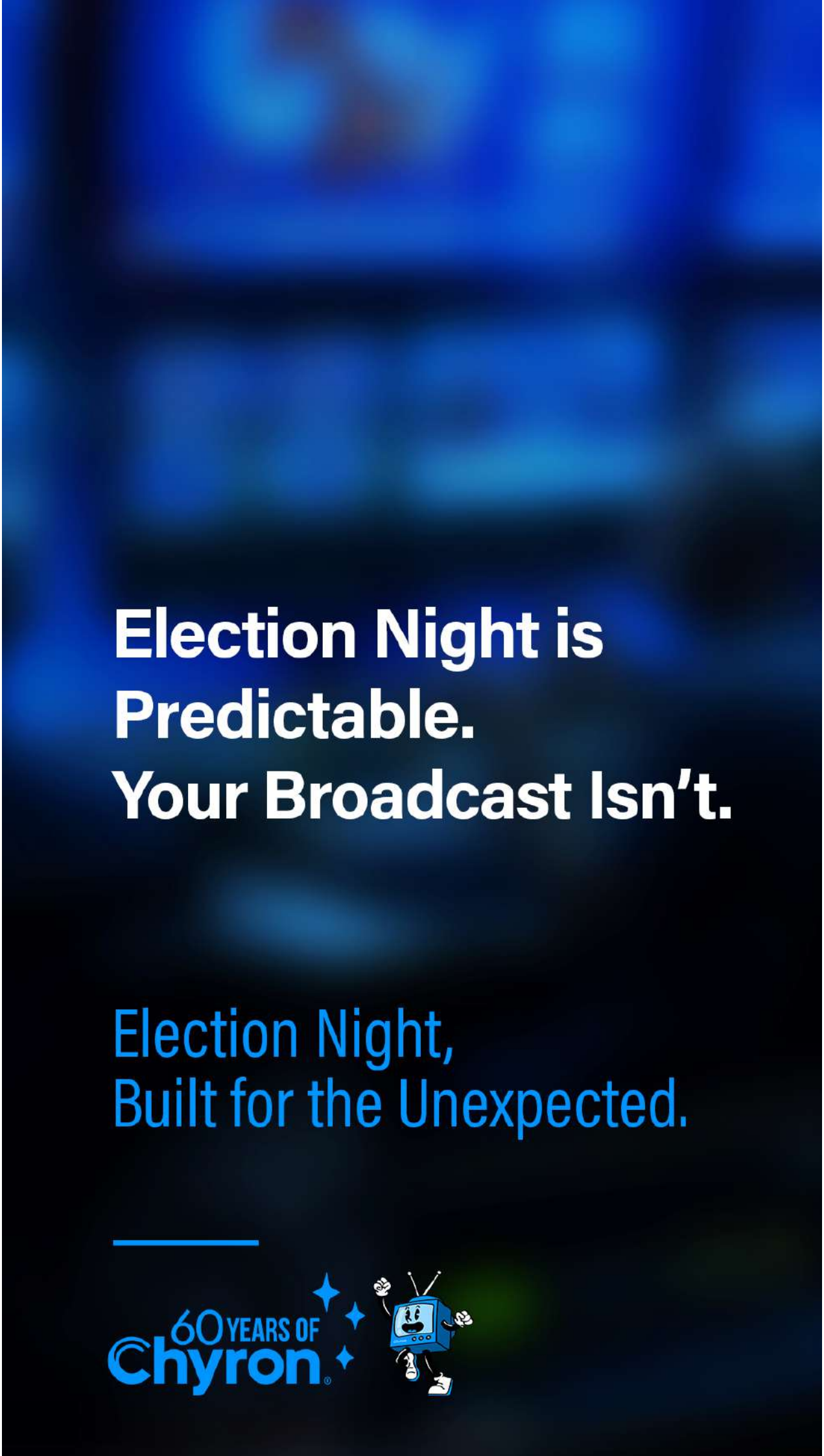


06 EDITORIAL

Accuracy doesn't stop with the data.

- Who verifies information before it goes to air?
- How quickly can editorial decisions become on-air updates?
- Is there a clear correction process?

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Election Night is
Predictable.
Your Broadcast Isn't.
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