

	Coach Paint Lite	Coach Paint Pro
Contract Period	Monthly or Yearly Subscription	Multi-Year Contract
Value	Monthly: \$49 Yearly: \$499	Depending on contract length and quantity of licenses
Aimed At	Non-elite clubs, academies, colleges, universities, scouts, freelancers, content creators, individuals	Elite clubs, leagues, federations
Chroma Key	✓	✓
Broadcast-Quality Outputs	10+ ✓	30+ ✓
Manual Player Tracking	✓	✓
Pause / Slow Motion	✓	✓
Snapshot	✓	✓
Cutting Clips	✓	✓
Support	✓	✓
AI-Powered Features (Automatic Player Tracking and Automatic Pitch Calibration)	✗	✓
3D Graphics	✗	✓
Multi-Angle Telestration	✗	✓
Presentation Window	✗	✓
Formation Tool	✗	✓
Speed and Distance Measurements	✗	✓
Web Remote Control	✗	✓
Import of Tracking Data	✗	✓