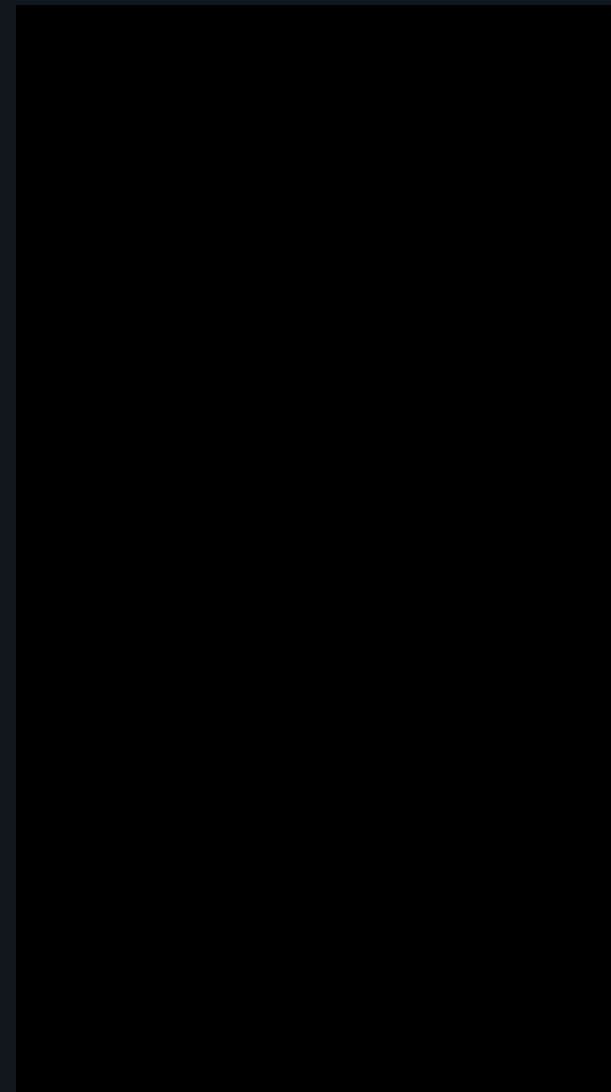


PRIMARY COLOR PALETTE



TRUE
BLACK

#000000

RGB: 0,0,0

CMYK: 100, 100, 100, 100

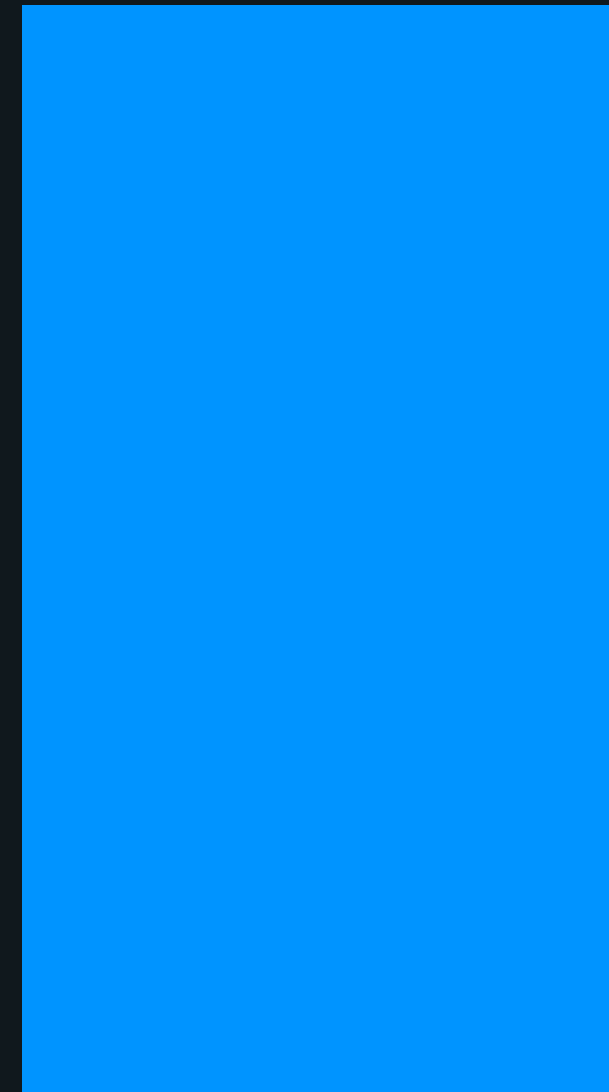


STORM
BLUE

#003865

RGB: 0, 56, 101

CMYK: 40, 18, 0, 60



HIGHLIGHT
BLUE

#0094FF

RGB: 0, 148, 255

CMYK: 100, 42, 0, 0



ULTRA
BLUE

#00B5EC

RGB: 0, 181, 236

CMYK: 93, 22, 0, 7



TRUE
WHITE

#FFFFFF

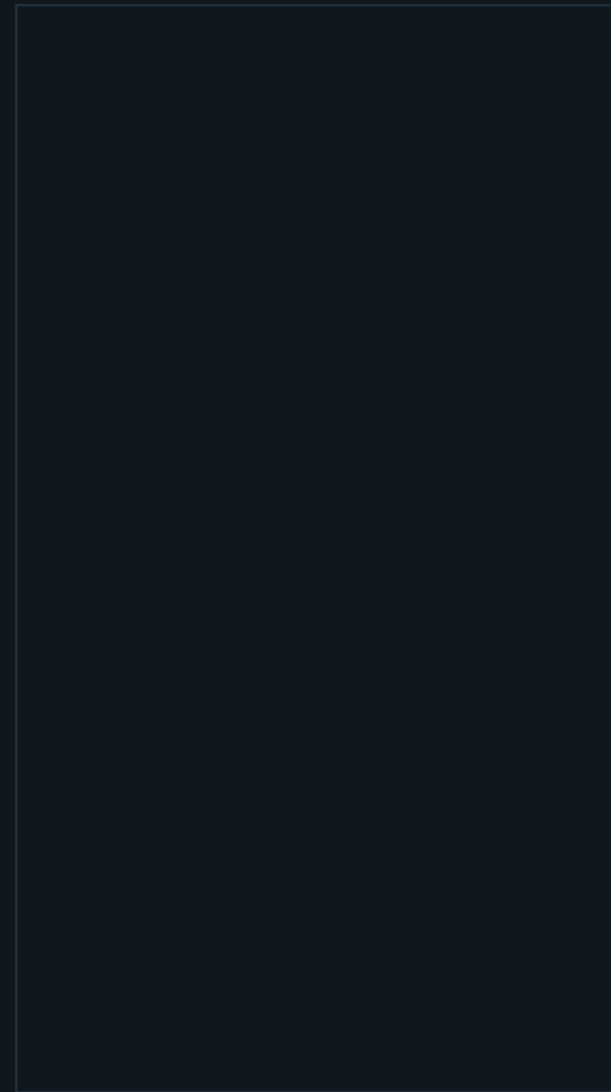
RGB: 255, 255, 255

CMYK: 0, 0, 0, 0

PRIMARY COLOR PALETTE

These are the primary colors that should be used in Chyron's branding

SECONDARY COLOR PALETTE

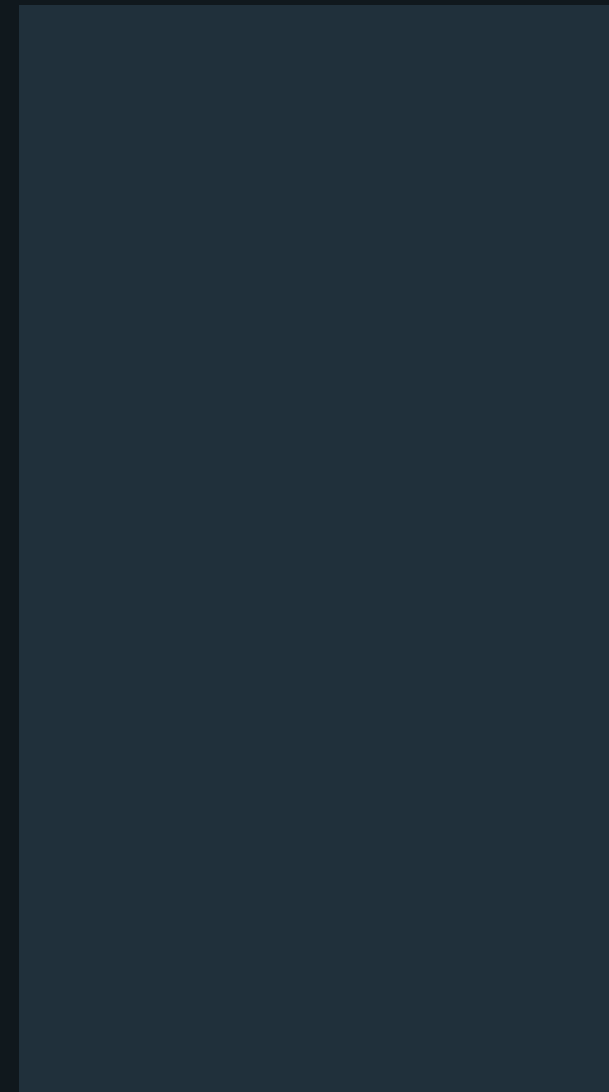


**HURRICANE
BLUE**

#10181D

RGB: 16, 24, 29

CMYK: 5, 2, 0, 89

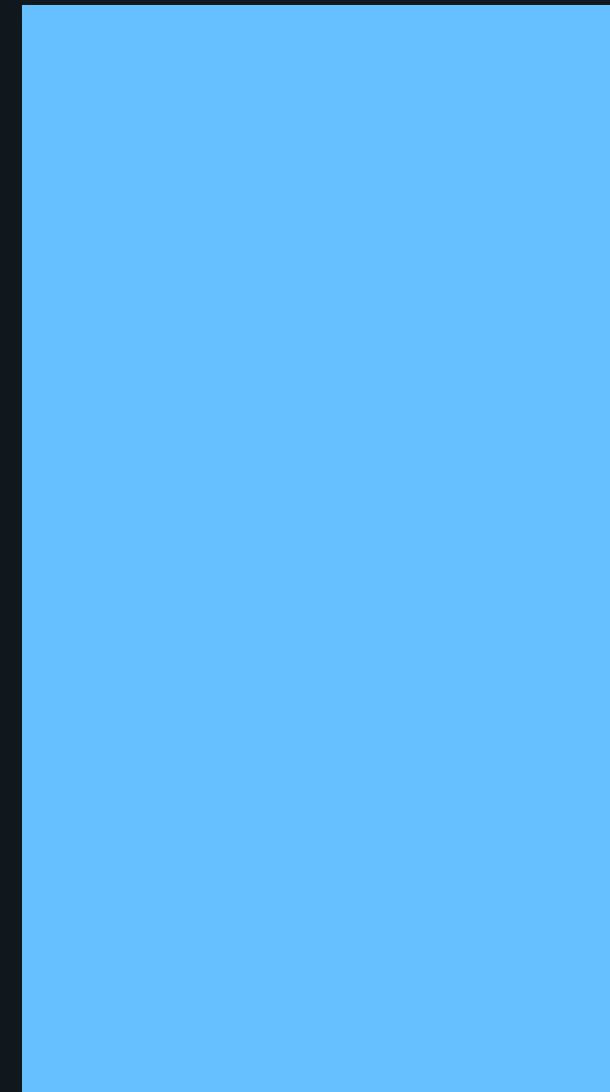


**GREY
BLUE**

#20303B

RGB: 32, 48, 59

CMYK: 11, 4, 0, 77

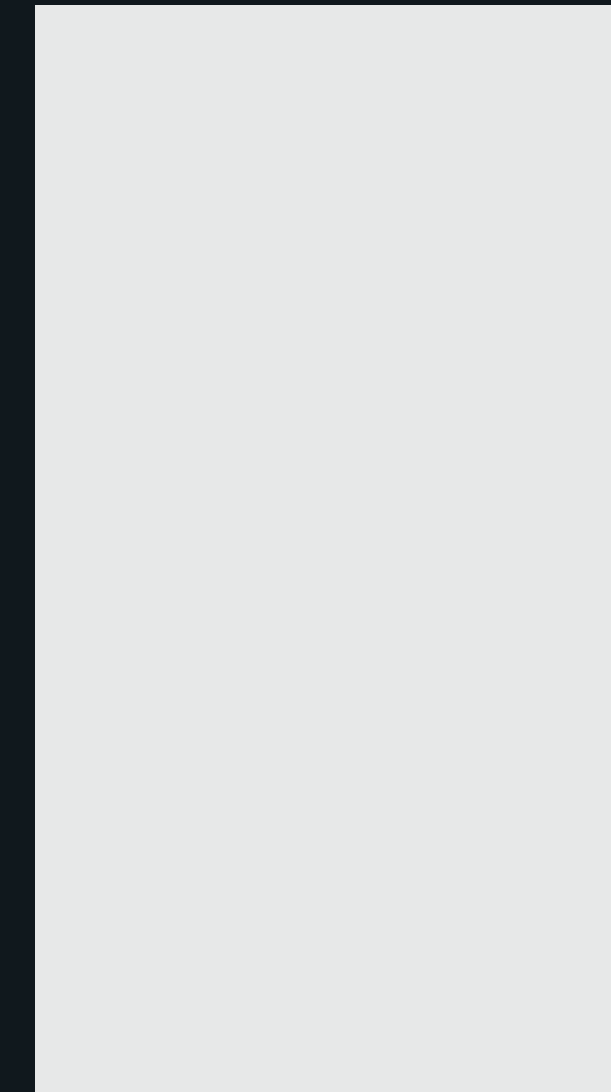


**LIGHT
BLUE**

#66BFFF

RGB: 102, 191, 255

CMYK: 60, 25, 0, 0



**LIGHT
GREY**

#E7E8E8

RGB: 231, 232, 232

CMYK: 0, 0, 0, 9

SECONDARY COLOR PALETTE

These are additional color options that can be used in Chyron's branding